



MASTERCLASS CEO
OF THE YEAR

DATO' HJ AMEER ALI MYDIN

The only prouder achievement one may have than having taken a small family business to the top is to still have this vibrant and dynamic business remain family-owned and Malaysian run. One of the proud few who can truly claim this success is none other than Dato' Hj. Ameer Ali.

Dato' Hj. Ameer Ali was born on 4 June 1956 in Kota Bharu, Kelantan. He graduated from the Western Michigan University (US) with a Bachelor Degree in Chemistry and a minor in Management in 1979. He pursued a Master Degree in International Management at the Sonoma State University in California in 1980.

Eventually Dato' Hj. Ameer Ali would join his father and elder brother in expanding and increasing the family business. What started off as a small business selling toys and general merchandises at night markets grew into a series of shops run by the father and his sons. Dato' Haji Ameer Ali took charge of opening MYDIN's third store in 1986. This store, which opened at Jalan Medan Bonus in Kuala Lumpur was the first MYDIN store in Klang Valley.

Today, with the aid and commitment of family members and loyal employees, Dato' Hj. Ameer Ali has made MYDIN the largest wholesaler and retailer in the country, with more than 45 branches nationwide, comprising of various business concepts with current turnover reaching over RM 1.6 billion. MYDIN headquarters now resides in Subang Jaya, Selangor. The company's long standing operations in Malaysia is a clear confirmation of it being a strong local wholesale retailer, with a proud slogan of "BORN MALAYSIAN, STILL MALAYSIAN".

Dato' Hj. Ameer Ali's experience, knowledge and determination in business coupled with his dynamic personality has made him a man of much demand from Universities, government agencies and many other organizations throughout the country. His reputation for market strategies and economic planning has won him respect from marketing professional both nationally and internationally. And yet, he remains proudly Malaysian and proudly a member of Tuan Mydin Mohamed's family.